

2015 BOARD ROSTER

Name	Email	Phone	Focus Team	Term Ends
Vic Martinez Chamber of Commerce board Chair	vicmartinez54@gmail.com	541-280-2831	VE	2016
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BEND LIVABILITY CONFERENCE

Proposed dates: April 8, 9 and 10

Venue: Events to be located at multiple sites across Bend possibly including The Riverhouse Convention Center, Bend Senior Center, local schools, Tin Pan Theater, shops and bars, Liberty Theatre and COCC

Partners: Bend 2030, Central Oregon Association of Realtors, City of Bend, Building a Better Bend, City Club of Central Oregon, The American Institute of Architects, Bend Chamber of Commerce

Potential Partners: Central Oregon Community College, OSU-Cascades, BendFilm, Scalehouse, Arts Central, Central Oregon Builders Association, Neighborhood Associations

OVERVIEW

The Bend Livability Conference is a large-scale conference designed to educate, empower and engage the Bend community to harness and shape the dramatic growth we will experience in the coming years. As the City of Bend submits our application to the State of Oregon to expand our urban growth boundary and increase density within our current city limits, residents will be primed for this unique opportunity to learn about how the outcomes of this UGB proposal will change the city, to gain new skills for shaping it and to offer direct input on upcoming City planning processes.

Through three days of lectures, panels, workshops, films, walking tours and events, Bendites of all ages and backgrounds will be invited to participate in this critical community conversation about the livability of Bend. Partly a celebration and partly a massive townhall meeting, this conference gives all populations in Bend a chance to learn about and participate in Bend's future.

Details of the conference will be planned by a steering committee, which will begin meeting in November 2015 under the leadership of Bend 2030.

CONFERENCE SCHEDULE POSSIBILITIES

Friday: Party/High-Level Education

- Reception
- Keynote speaker covering population, etc. (Tower?)
- Pictorial tour of what areas of Bend could generally look like in the future
- Neighborhood break-outs
- After-party in downtown Bend (businesses offer specials?)

Saturday: Main workshops, etc.

- Workshops, lectures and panels on themes including land-use, transportation, opportunity areas, economic development opportunities, complete neighborhoods, maintaining open space, multimodal transportation, sustainability, arts and culture
- Four tracks include Housing, Transportation, Neighborhood Livability, Economy
- Collect public input on urban renewal areas, overlay zones for opportunity areas and more
- Mini film festival about growth and livability issues around the nation and world
- Housing Solutions Showcase II

Sunday: Day of Action

- Groups form out of Saturday workshops, etc.
- Walking tours of complete neighborhood sites
- Neighborhood association or HOA mini-summits?
- Art event in downtown Bend?
- Age-Friendly Bend mini-conference?

DRAFT MOVE BEND CHARTER

Last updated Oct. 20, 2015

BACKGROUND

Move Bend is a coalition devoted to fostering public support for multimodal projects and encouraging funding for their completion. This coalition advocates for a transportation system in Bend focused on active transportation infrastructure that supports walking, biking and transit and a reduction in vehicle miles traveled as required by the State of Oregon and outlined in the Bend Integrated Transportation and Land Use Plan. Active transportation reduces congestion, promotes health, decreases infrastructure capital construction and maintenance costs, and has been shown to increase the economic success of communities. As Bend faces dramatic growth a focus on creating walking and biking opportunities also enhances livability and the maintenance of a small-town character.

GOALS

- Educate the community about the need for a multimodal transportation system in Bend
- Work together to direct funding toward multimodal projects
- Track success toward completion of multimodal plans and increases pressure on decisions-makers to prioritize completion of plans

OUTCOMES

- The creation of a website that offers the community one-stop shopping for all things multimodal. Website shows projects, a ticker toward completion of projects, latest mode split data and long-term goals, the latest multimodal news in the community, links to regional multimodal plans
- The creation of a logo stating "A MOVE BEND project" identifying work in the community as a Move Bend project to brand events and the completion of multimodal projects as a cohesive idea for the community
- The creation of slideshow/presentation linking all the multimodal work in the community together, including COIC, OSU-CC, St. Charles, City of Bend projects, ODOT projects for sharing with civic organizations such as rotaries, league of women voters, neighborhood associations, etc.
- The creation and execution of an annual Move Bend strategic plan
- Increased funding for multimodal projects
- Increased use of active transportation

PARTNERS

Engaged Stakeholders/Partners

- Bend 2030
- OSU-Cascades
- Central Oregon Intergovernmental Council
- Oregon Department of Transportation
- Commute Options
- Bend Bikes
- City of Bend

Interested Potential Partners

- Bend Park and Recreation District
- Central Oregon Community College
- St. Charles Health System
- Central Oregon Coalition for Access
- Bend Metropolitan Planning Organization
- Regional Solution

TIMELINE

2015

- Advocate for funding of \$18 million in projects identified through the Biking and Walking Infrastructure Plan on City of Bend Streets Funding Committee
- Complete Move Bend charter
- Assist in completion of ODOT Enhance grant application due Nov. 2 for project envisioned by Regional Solutions, COIC and OSU-Cascades
- Creation of Move Bend logo
- Creation of website and Facebook page (movebend.org has been reserved)
- Press conference
- Work with City of Bend to engage public on the interest in prioritizing multimodal planning/setting up a transportation vision for our city based on multimodal options (work with Nick Arnis on this project if approved)

2016

- Creation of presentation for civic organizations (rotary, league of women voters, neighborhood associations, etc.) on multimodal needs, plans and how they fit in with UGB, density, and smart growth
- Deliver presentation to civic organizations
- State legislative agenda development and advocacy
- Advocate for Streets Funding Committee to be turned into multimodal funding committee and advocate on committee for funding of long-term multimodal project list developed by city staff
- Support Open Streets project
- Support City of Bend demonstration projects
- Ensure that logo is used widely in the community on multimodal project signage

MEASURES OF SUCCESS

- Increases in funding for completion of multimodal plans
- Increases in multimodal mode-split counts in bend
- Reduction in vehicle miles traveled in Bend
- Achievement of website and social media traffic targets

START-UP FUNDING NEEDS

Expense	Description	Amount
Logo development	Created by graphic designer	\$200
Domain name	Already reserved by Bend 2030	\$16/year
Website hosting	Go Daddy or Bendtel	\$50/year
Website development	Copy drafted by Move Bend, site created by designer	\$350
Facebook campaign	Daily content created by Move Bend, color blocks created by designer	\$200
Total		\$816